



SPONSORSHIP OPPORTUNITIES

for more info contact:

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A MESSAGE FROM OUR EXECUTIVE DIRECTOR

DEAR FRIENDS, FAMILIES AND POTENTIAL NEW SPONSORS:

On behalf of the Board of Directors and our Staff, I want to thank you for considering the unique opportunity to support Team Summit Colorado.

Team Summit Colorado (TSC) is currently represented by 500 active athletes and nearly 100 professional coaches and staff. With our four Summit County Resort Partners (Arapahoe Basin, Breckenridge, Copper Mountain and Keystone Resorts) the exposure your brand will receive at these resorts alone is over 4 million skier visits per year. The team also has six team vans and two trailers that travel daily to the resorts and across the region to competitions for additional exposure.

The team is currently experiencing an annual growth rate of nearly 125% due to our vision of providing World Class programming for all of our athletes. While we have had many athletes go on to the US Ski Team, Olympians, X Games and World Champions, it is our goal that each athlete reach their "personal podium." The life lessons they learn while at TSC will provide the foundation to succeed in school and in business long after their athletic careers are over.

It is our goal to provide our athletes with viable and safe training venues, to ensure our facilities and transportation meet the highest possible standards and that we continue to attract the very best personnel in the industry. To achieve these goals and sustainability we need your support in order to continue to offer cost effective programs for our athletes and their families.

As you browse the following pages, we hope you will begin to understand the impact you can make on our athlete's dreams. We believe our core values of Family, Fun, Responsibility, Integrity, and Respect all help us to achieve the Excellence expected of us, as we work to provide and incorporate our "whole athlete | whole team | whole community" vision.

It is because of generous partners like you that we can commit stable funding to encourage the journey of these athletes. Just as every second and every point counts in competition, so does every gift to Team Summit Colorado. We hope you will become part of our team today!

Jerry Karl
Executive Director
Team Summit Colorado

HISTORY

Team Summit Colorado was formed in the early 1970s as the Summit Skiing and Educational Foundation with the purpose of sponsoring young alpine skiers who wanted to participate in an intensive training program.



Our Team Summit Colorado philosophy is to provide a safe and fun, competitive, goal-oriented environment where all athletes can find success — whether learning the fundamentals of skiing and snowboarding, or competing at the highest levels.

PHILOSOPHY



MISSION

ELEVATING YOUTH

We are a youth development organization empowering our athletes to realize and celebrate their personal podiums through athletics, education, and life skills by participating in innovative programming at our world class venues.

NOISY

WHOLE ATHLETE
WHOLE TEAM
WHOLE COMMUNITY

ATHLETE ACCOMPLISHMENTS

GEORGE RODNEY

2015 WORLD FREERIDE TOUR CHAMPION

IAN BORGESON

2013 2X FWQ CHAMPION

MIKAELA MATTHEWS

2011-2018 U.S. SKI TEAM MEMBER

BOBBY BROWN

2014 OLYMPIAN, 4X GOLD MEDALIST X-GAMES

ALICE MCKENNIS

2010, 2018 OLYMPIAN

TOBY DAWSON

2006 OLYMPIAN, BRONZE MEDALIST

JEREMY BLOOM

2002 AND 2006 OLYMPIAN, 3X WORLD CHAMPION

DAVID BABIC

2006 U.S. NATIONAL CHAMPION, WORLD CUP GOLD MEDALIST

JASON ROSENER

1998 OLYMPIAN

EVAN DYVIG

1998 AND 2002 OLYMPIAN

DYLAN BIDEZ

U.S. SNOWBOARDING HALF-PIPE AND JR. HALF-PIPE TEAM MEMBER

CLAIRE BIDEZ

U.S. SNOWBOARDING HALF-PIPE AND JR. HALF-PIPE TEAM MEMBER

ZACK BLACK

U.S. SNOWBOARDING HALF-PIPE AND JR. HALF-PIPE TEAM MEMBER

ACHIEVEMENTS

5

ALUMNI
ON THE
U.S. SKI TEAM

11

ALUMNI
SKIING ON
THE NCAA
CIRCUIT

12

ATHLETES
QUALIFY FOR
ROCKY/CENTRAL
CHAMPIONSHIPS

5

ALUMNI
COMPETE
IN U.S. NA-
TIONAL ALPINE
CHAMPIONSHIPS

3

MOGUL
ATHLETES
COMPETE
IN U.S.
NATIONALS

57

FREESKI &
SNOWBOARD
ATHLETES
QUALIFY FOR
USASA NATIONALS

4

ALPINE
ATHLETES
NAMED TO
ROCKY MTN
DIVISION TEAM

306 ATHLETES

ALPINE

AGES 6–15	INTRO TO TEAM SUMMIT
AGES 7–15	INTRO TO RACE
AGES 8–13	AGE CLASS PROGRAM
AGES 14–UP	ABILITY PROGRAM
FIS U18, U21	POST-GRAD
AGES 18-UP	MASTERS PROGRAM

123 ATHLETES

FREESKI

AGES 6–15	INTRO TO TEAM SUMMIT
AGES 7–15	INTRO TO FREESKI
AGES 10–UP	MOGULS
AGES 10–UP	PARK AND PIPE
AGES 10–UP	BIG MOUNTAIN

70 ATHLETES

SNOWBOARD

AGES 6–15	INTRO TO TEAM SUMMIT
AGES 6-11	INTRO TO SNOWBOARD COMPETITIVE
AGES 11–UP	SNOWBOARD COMPETITIVE

499

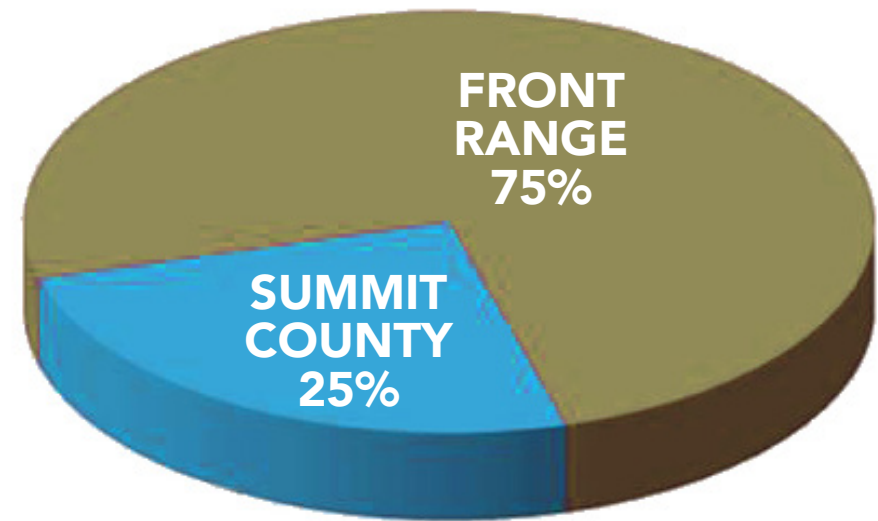
TOTAL
ATHLETES

75
COACHES

ATHLETE
PROGRAMS

PARENT PROFILE

GEOGRAPHIC



DEMOGRAPHIC

SUMMIT COUNTY

AGE	35-55
EDUCATION	80% HAVE FOUR YEAR DEGREES 5% HAVE ADVANCED DEGREES
ANNUAL INCOME	\$80,000 - \$200,000
NET WORTH	\$850,000
HOUSING	95% OWN PRIMARY RESIDENCE

FRONT RANGE

AGE	35-60
EDUCATION	95% HAVE FOUR YEAR DEGREES 25% HAVE ADVANCED DEGREES
ANNUAL INCOME	\$100,000 - \$500,000
NET WORTH	\$1,000,000
HOUSING	98% OWN PRIMARY RESIDENCE 20% OWN MOUNTAIN RESIDENCE

PSYCHOGRAPHIC

WHAT THEY READ

OUTSIDE MAGAZINE

SKIING

SKI

FREESKING

COLORADO HOMES AND

LIFESTYLES

WALL STREET JOURNAL

NATIONAL GEOGRAPHIC

MOUNTAIN LIVING

HOW THEY CONNECT

INSTAGRAM

TEXTING

FACEBOOK

TWITTER

YOUTUBE

LINKEDIN

FLICKER

EMAIL

FAMILY CONVERSATIONS

IN THE CAR

SNAPCHAT

HOW THEY ENTERTAIN THEIR FAMILY

BRONCOS GAMES

NUGGETS GAMES

ROCKIES GAMES

GATHERING WITH FRIENDS

THEATRE

CONCERTS

MOVIES

The families who participate with Team Summit Colorado are passionate about

Colorado mountain sports, both winter and summer. They spend their winters skiing and snowboarding Summit County resorts, cross county and backcountry skiing, snowshoeing, hockey and participating in school sports. In the summer, they enjoy mountain and road biking, hiking, fly fishing, golfing, club soccer and club lacrosse.

PARENT PROFILE

SPONSORSHIP LEVELS

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RECOGNITION IN EVENT PROGRAMS	✓	✓	✓	✓
RECOGNITION AT AWARDS BANQUET	✓	✓	✓	✓
LOGO/NAME PLACEMENT IN BROCHURE	✓	✓	✓	✓
LOGO & LINK ON WEBSITE HOME PAGE	✓	✓	✓	✓
LOGO PLACEMENT ON WEBSITE SPONSOR PAGE	✓	✓	✓	✓
RECOGNITION IN EMAIL NEWSLETTERS	✓	✓	✓	✓
LOGO PLACEMENT ON NEW SUMMIT CUP RACE BIBS			✓	✓
LOGO PLACEMENT ON NEW TEAM JACKETS		✓	✓	✓
INDIVIDUAL SPONSORSHIP JACKET	✓	✓	✓	✓
EXPO SPACE AT ORIENTATION	✓	✓	✓	✓
LOGO PLACEMENT ON HOME COMP SCORE SHEETS	✓	✓	✓	✓
3'X5' BANNER PLACEMENT ON SNOW FENCING (HOME COMPS)	1	2	3	4
LOGO PLACEMENT ON TSC VANS			3	6
LOGO PLACEMENT ON TEAM TRAILERS			1	2
THANK YOU MENTIONS ON SOCIAL MEDIA	✓	✓	✓	✓
EVENT NAMING RIGHTS				✓

BLUE
\$5,000

BLACK DIAMOND
\$10,000 (3 YEARS)

DOUBLE BLACK
DIAMOND
\$15,000 (3 YEARS)

ALL MOUNTAIN
\$25,000 (3 YEARS)